

News for Immediate Release



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Contact: **Chris Young**
(217) 557-1240
chris.young@illinois.gov

Illinois Conservation Foundation Releases Third Annual Wall Calendar

SPRINGFIELD, IL - The Illinois Conservation Foundation is pleased to announce release of its third annual Illinois wall calendar. Advance sales are under way, with the calendar available for shipment now. If you relied on the Illinois Department of Natural Resources' former *OutdoorIllinois* wall calendar for hunting, trapping and fishing season information, and for events celebrating Illinois' great outdoors, you'll definitely want to pick up a copy of the 2016 calendar. Proceeds from the sale of this calendar will support youth conservation education programs in Illinois.

"Our 2014 and 2015 wall calendars were tremendous successes, not only with those who enjoy being outdoors in Illinois but those who recognize the importance of teaching the youth of Illinois about wise use and management of our natural resources," said Eric Schmidt, Illinois Conservation Foundation Executive Director.

"This past year brought tremendous growth in the Foundation's youth outreach programs, with development of a catch-and-release fishing pond and shooting range at the Torstenson Youth Conservation Education Center, as well as creation of a mobile education station that allows staff to take programs on the road," said Wayne Rosenthal, Chairman of the ICF Board and Director of the Illinois Department of Natural Resources.

Supplies of the 2016 ICF calendar are limited – and the calendars can be ordered today for shipment early this fall. The calendar is the perfect holiday gift for friends and family who are interested in the outdoors.

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The 9-inch x 12-inch calendar contains stunning photography of Illinois and can be purchased for \$12 through September 30, 2015 (\$15 starting October 1, 2015). MasterCard or VISA orders can be placed at the secure Illinois Conservation Foundation website www.ilcf.org or by phone at 217-785-2003. Checks and money orders can be mailed to Illinois Conservation Foundation, ATTN Wall Calendar, One Natural Resources Way, Springfield, IL 62702-1271.

The ICF is an IRS 501 (c) (3) not-for-profit corporation established in 1995 to support the programs of the Illinois Department of Natural Resources. The ICF inspires today's youth – tomorrow's leaders – by providing quality outdoor education and programs that instill interest in conservation, ecology and sustainability. Contributions are tax deductible to the fullest extent of the law. Purchases of the 2016 Illinois Conservation Foundation wall calendar will help further the ICF's efforts to connect youth with nature by "Turning Screen Time into Green Time."